

Rootes and Chrysler U.K. Passenger Cars

New Chassis Number Format

A new vehicle identification format was introduced in July 1970.

New chassis plate example:-

Chassis No.	R G 211 000115		
Service Code	H AA H	Paint Code	108
Trim Code	701	Type Code	211 H 4

Breakdown of details shown in Chassis No. box:-

1st digit is the Plant Indicator (one letter)

L = Linwood

R = Ryton

2nd digit is the Series Year (one letter or figure)

H = H Series

G = G Series

3 = 3 Series

Next 3 digits indicate Product Code (group of three numbers)

IMP RANGE	G SERIES	H & 3 SERIES
Hillman Imp Basic	423	423
Hillman Imp De-Luxe	413	413
Hillman Imp Super	443	443
Sunbeam Sport	593	593
Singer Chamois	543	-
Sunbeam Stiletto	302	302

Hillman Husky	482	-
Hillman Imp Van	463	-

ARROW RANGE	G SERIES	EARLY H SERIES	LATER H & 3 SERIES
Hillman Minx	012	-	-
Hillman Minx Estate	082	-	-
Hillman Hunter	053	-	-
Hillman GT	041	-	-
Singer Vogue	353	-	-
Singer Vogue Estate	383	-	-
Hunter De-Luxe Saloon	-	063	064
Hunter De-Luxe Estate	-	085	160
Hunter Super	-	074	075
Hunter GL Saloon	-	058	059
Hunter GL Estate	-	087	150
Hunter GLS	-	-	040
Hunter GT	-	830	031
Humber Sceptre	112	112	090*
Sunbeam Alpine	389	389	100
Sunbeam Rapier	342	342	190*
Rapier H120	391	391	120

* On cars for France these numbers are replaced by L2S (Sceptre) and LSR (Rapier) for H Series and AAE (Sceptre) and AAD (Rapier) for 3 Series.

AVENGER RANGE	G SERIES	H & 3 SERIES	3 SERIES
Avenger Basic Saloon	-	201	-
Avenger De-Luxe Saloon (Export - Sunbeam 1250/1500)	211	211	-
Avenger De-Luxe Estate	-	280	-
Avenger Super Saloon	221	221	-

(Export - Sunbeam 1250/1500 De-Luxe)			
Avenger Super Estate	-	283	-
Avenger G.L. (Export - Sunbeam 1250/1500 Super)	231	231	-
Avenger G.T. (Export - Sunbeam 1500 G.T.)	251	251	-
Cricket Sedan	219	219	-
Cricket Sedan (with options)	239	239	-
Cricket Wagon (Estate)	-	289	-
Sunbeam 1250 S.C. (E.E.C.)	-	-	226
Sunbeam 1250 T.C. Saloon (E.E.C.)	-	-	236
Sunbeam 1250 T.C. Estate (E.E.C.)	-	-	286
Sunbeam 1500 T.C. (E.E.C.)	-	-	256
Avenger G.L.S.	-	-	252

Next group of six numbers is the SERIAL No.

Commencing 000001 = Ryton

Commencing 600001 = Linwood

Commencing 900001 = C.K.D.

The letters and numbers from the SERVICE CODE box reveal the following:-

1st letter is the ENGINE CODE and tells you which engine is fitted.

A = Imp, 875 c.c. Low Compression

B = Imp, 875 c.c. High Compression

E = Avenger, 1250 c.c., twin carb. High Compression

F = Avenger, 1250 c.c., single carb. High Compression

G = Avenger, 1500 c.c., single carb. Low Compression

H = Avenger, 1500 c.c., single carb. High Compression

K = Avenger, 1500 c.c., twin carb. High Compression

L = Avenger, 1500 c.c., twin carb. Low Compression

M = Arrow, 1500 c.c. Low Compression

N = Arrow, 1500 c.c. High Compression

P = Arrow, 1725 c.c. Low Compression

Q = Arrow, 1725 c.c. High Compression

The 2nd letter or number is the TRANSMISSION CODE and tells you which transmission is fitted:-

A = Automatic transmission with standard axle, Avenger H Series

B = Manual transmission with 3.70 : 1 axle, Arrow

C = Automatic transmission with 3.70 : 1 axle, Arrow
D = Overdrive with 3.70 : 1 axle, Arrow
E = Manual transmission with 3.89 : 1 axle, Arrow
F = Auto transmission with 3.89 : 1 axle, Arrow
G = Overdrive with 3.89 : 1 axle, Arrow
H = Manual transmission with 4.22 : 1 axle, Arrow
J = Automatic transmission with 4.22 : 1 axle, Arrow
K = Overdrive with 4.22 : 1 axle, Arrow
N = Manual transmission with standard axle, Avenger H Series
S = Standard transmission, Imp
W = Manual transmission with non-standard axle, Avenger H Series
X = Automatic transmission with non-standard axle, Avenger H Series
1 = 4.37 : 1 axle with Manual transmission, Avenger 3 Series
2 = 4.37 : 1 axle with Automatic transmission, Avenger 3 Series
3 = 4.11 : 1 axle with Manual transmission, Avenger 3 Series
4 = 4.11 : 1 axle with Automatic transmission, Avenger 3 Series
5 = 3.89 : 1 axle with Manual transmission, Avenger 3 Series
6 = 3.89 : 1 axle with Automatic transmission, Avenger 3 Series

The 3rd letter is the OPTION CODE and indicates the vehicle was fitted with the following:-

A = No other option
B = Servo brakes
C = Servo brakes and radio
D = Servo brakes and heavy duty suspension
E = Servo brakes, heavy duty suspension and radio
F = Radio
G = Radio and heavy duty suspension
H = Heavy duty suspension

The 4th letter is the MARKET AREA the vehicle was intended:-

H = Home, R.H.D.
E = Export, R.H.D.
X = Export, L.H.D.

The PAINT CODE box contains a group of three numbers which refer to the colour of paint used on the vehicle. (a full list of the colour codes will be added at a latter date).

The TRIM CODE box contains a group of three numbers which indicate the colour of trim used in the vehicle and they are as follows:-

000 = Non-standard
701 = Black
707 = Eucalyptus Green
708 = Saddle
709 = Red
713 = Light Blue

714 = Vellum
715 = Green Opalescent
716 = Pewter Opelescent
717 = Tan Opelescent
718 = Blue Opelescent
719 = Olive Opelescent
720 = Turquoise Opelescent
721 = Block Opelescent
722 = Beige Opelescent
724 = Vellum Print

The TYPE CODE box repeats the Product Code, and Engine Code, with the addition of transmission alternatives:-

2 = Manual
3 = Overdrive
4 = Automatic